

**ME INC.
CONFERENCE**
2023/2024



SPONSORSHIP PACKAGE
www.ubcmeinc.com

CONTENTS

PAGE 1



A LETTER FROM THE CHAIRS

PAGE 2

WHO ARE WE?

PAGE 3

ME INC. CONFERENCE

PAGE 4

CONFERENCE LOGISTICS

PAGE 5

ITINERARY

PAGE 6

WHY PARTNER WITH ME INC.?

PAGE 7

SPONSORSHIP BENEFITS

PAGE 8

SPONSORSHIP TIERS

PAGE 10

NAVIGATE

PAGE 11

PAST PARTNERS

PAGE 12

CONTACT US



A LETTER FROM THE CHAIRS



Dear Valued Supporters,

We are excited to fully bring the Me Inc. Conference back to in-person operations as we prepare for our 23rd anniversary at the Fairmont Waterfront Hotel in Downtown Vancouver. As one of UBC Sauder's largest undergraduate conferences, Me Inc. has been an integral part of the Sauder community since 2001, helping students discover their passions and define their own unique personal brand.

The Me Inc. Conference annually brings together over 250 attendees, networking professionals, and event speakers for a day of empowerment, collaboration and learning. Through workshops, networking sessions, company boothing, and more, students will have the opportunity to discover future career paths that excite them. Having been awarded Best Conference of the Year in 2015, we are preparing for our most innovative year yet by implementing new seminars, interactive activities, and an added hybrid event model.

With your contribution, we can take the Me Inc. Conference to new heights and impact the UBC Sauder student body through our improved service offerings. We deeply appreciate sponsorships of all kinds as it would greatly contribute to the continued success of Me Inc.

If this opportunity excites you, we would love to connect with you to continue the conversation. Thank you for taking the time to consider our sponsorship request and we look forward to taking flight with you!

Avery Bryden and Rachel Yeom
Me Inc. Conference Co-Chairpersons 2024



ABOUT ME INC.

WHO ARE WE?

The Me Inc. Conference serves as an organization with a comprehensive 'flight' plan to guide students at the UBC Sauder School of Business in exploring various career options and how to align their passions with a career.

PROVIDING VALUE

Me Inc. is the ONLY Conference that encompasses ALL BCom specializations. We empower UBC Sauder students to define their own unique brand, what they desire to do, and whom they aspire to become.

OUR OBJECTIVES



BRIDGING RELATIONSHIPS

Foster the connection between students and professionals with experience in all of Sauder's specializations.



PERSONAL BRANDING

Discover passions, career paths, and connections through events, networking sessions, and workshops.



EXPLORING POSSIBILITIES

Create the opportunity for students to declare their specialization with confidence and continue finding new ways to make a lasting impact.

VENUE



WHEN AND WHERE?

Date: Sunday, March 3rd, 2024

**Location: The Fairmont Waterfront
(900 Canada Pl, Vancouver BC, Canada)**



ITINERARY

March 3rd, 2024

Time and order is subject to change

8:45 - 9:15 AM



Registration

9:20 - 9:45 AM



Opening Ceremony

To kickstart our day, we will have a keynote speaker speak during opening ceremony.

10:00 - 10:45 AM



Workshop: Round 1

Students will be assigned to three workshops based on their preferences.

11:00 - 11:40 AM



Workshop: Round 2

Students will be assigned to three workshops based on their preferences.

11:45 - 12:30 PM



Lunch

Lunch will be served buffet style in the Fairmont Waterfront.

12:45 - 1:45 PM



Professional Networking

Students will be given the opportunity to connect with industry professionals.

2:00 - 2:30 PM



Company Boothing

Multiple company booths will be set up for attendees to connect with representatives.

2:45 - 3:15 PM



Workshop: Round 3

Students will be assigned to three workshops based on their preferences.

3:30 - 4:00 PM



Closing Ceremony

To end the conference, ending remarks will be given and announcements of prize winners.



WHY PARTNER WITH ME INC.?



Me Inc. Conference bridges students' passions with a career and exposes them to the many options that are available with a Commerce degree.

Our mission is to empower students by introducing them to experienced role models in various industries so they can develop new insights and learn about different career paths. Allowing for students to hear your story and have the opportunity to interact with you would both inspire and motivate students to remain focused and follow their passions.

You will have the opportunity to share your amazing stories with the next generation and have a positive influence on their future career paths!

HOSTING

150+ attendees

12 workshops

100+ delegates



1200+ likes



1700+
followers



302
subscribers



**Top Conference
Award - 2015**

SPONSORSHIP BENEFITS



**PROMOTIONS &
ADVERTISEMENTS ON
SOCIAL MEDIA**



**BOOTHING
OPPORTUNITIES**



**NETWORKING
OPPORTUNITIES**



**DIRECT
EXPOSURE**



**OVER 100
STUDENT
ENGAGEMENT**

SPONSORSHIP TIERS

| | <u>PLATINUM</u> | <u>GOLD</u> | <u>SILVER</u> |
|--|--|--|---|
| Monetary Value | \$2500 | \$2000 | \$1250 |
| Conference Opportunities | Boothing & Keynote Speaker | Boothing | Boothing |
| Workshop Opportunities | 1 Workshop Branded to engage and promote your company to students | 1 Workshop Branded to engage and promote your company to students | -- |
| Social media + One Pager Promotion | <ul style="list-style-type: none"> • 2 individual Instagram Post • 4 Instagram Stories • Inclusion in collective social media post of all sponsors • Included in One Pager | <ul style="list-style-type: none"> • 1 individual Instagram Post • 2 Instagram Stories • Inclusion in collective social media post of all sponsors • Included in One Pager | <ul style="list-style-type: none"> • 2 Instagram Stories • Inclusion in collective social media post of all sponsors • Included in One Pager |
| Information included on our website | Your logo & a hyperlink to your website | Your logo & a hyperlink to your website | Your logo & a hyperlink to your website |
| Networking invitations | 3 | 2 | 2 |

SPONSORSHIP TIERS

| | <u>BRONZE</u> | | <u>NAVIGATE</u> (pre-conference event) |
|--|--|-------------------------------|---|
| Monetary Value | \$500 | Monetary Value | \$250 |
| Conference Opportunities | Boothing | Event Date (Tentative) | Thursday, January 25, 2024 |
| Social media + One Pager Promotion | <ul style="list-style-type: none"> • Inclusion in collective social media post of all sponsors • Included in One Pager | Opportunities | <ul style="list-style-type: none"> • Networking invitation for Navigate • Navigate branded to engage and promote your company to students |
| Information included on our website | Your logo & a hyperlink to your website | | <ul style="list-style-type: none"> • Sending a panel speaker to present at Navigate |
| Networking invitations | 1 | | <ul style="list-style-type: none"> • Promoting company to prospective hires with Navigate Boothing |

ABOUT NAVIGATE

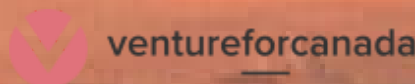
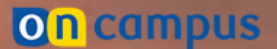
WHAT IS IT?

Navigate is our second pre-conference workshop designed to guide students and secure their first or next internship. Navigate features speakers and delegates who have gone through the recruiting process and can speak on what it means to stand out in an interview.

BENEFITS

To elaborate on the benefits from page 7, sponsoring Navigate means that the entire event will be branded with your company in mind. As the sponsor, you can select a panel speaker who will take the spotlight, addressing a large audience of students seeking insights into the intricacies of company recruitment and strategies to enhance their chances of being hired. Since Navigate is specifically focused on HR, it will attract a multitude of students keen on understanding the nuances of the hiring process.

PAST SPONSORS



REACH US AT



Markus Cheung
VP Corporate
Relations

markus.cheung@cus.ca



Jessica Sacilotto
VP Corporate
Relations

jessica.sacilotto@cus.ca



Soniya Huda
VP Corporate
Relations

soniya.huda@cus.ca

WE LOOK FORWARD TO TAKING FLIGHT WITH YOU!

CONTACT



[ubcmeinc](#)



[Me Inc. Conference](#)



[Me Inc. Conference](#)



www.ubcmeinc.com



ME INC.
CONFERENCE

